

THE 'WRITE' SPOTLIGHT

PUBLIC RELATIONS, MARKETING,
AND WRITING/EDITING SERVICES THAT
SHINE THE 'WRITE' SPOTLIGHT ON YOU



We offer fixed fees, hourly rates, and retainer agreements. Each of our clients' needs differ and require varied skills and levels of attention. Therefore, we will quote our remuneration relative to the amount of time and the services that your job will require while allowing us to provide you with the complete and professional service that you deserve.

MARKETING COMMUNICATIONS

Joie Rasberry offers several marketing communications services. She furnishes her clients with imaginative and poignantly written materials that provide them with a visible and measurable advantage over their competitors.

- New Product or Service Offering
- Company Profile
- Promoting Special Events
- New Book Introduction
- Social Networking

PUBLIC RELATIONS

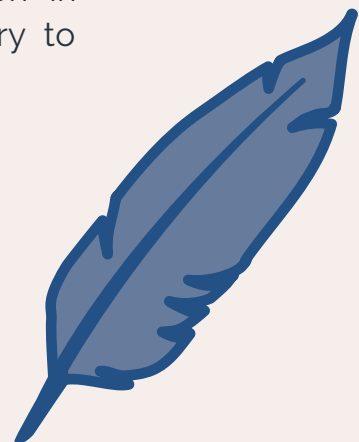
Joie Rasberry is a professional communicator--but more importantly—a strategic thinker who possess the skills, experience, and academic training to define a strategy to effectively communicate your message for optimal results:

- Press Releases
- Media Advisories
- Public Service Announcements
- Media Training
- Crisis Management

TECHNICAL WRITING/EDITING

Several years of experience and academic specialization in written and verbal communications enables Joie Rasberry to expertly address your personal and business writing needs.

- Biography Makeover
- Keynote Speaker Introduction
- Speech Writing, Script Writing, Ghostwriting
- Sponsorship & Fundraising Letters
- Letters of Recommendation
- Collateral Editing



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PROFESSIONAL GHOSTWRITING,
EDITING, AND WRITING SERVICES
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GHOSTWRITING SERVICES

Manuscript, 150 ds pages* \$40,000

Corporate Bio, per ds page \$600

Magazine Article, per ds page \$500

Website Article, per ds page \$400

Blog post, per 300 words \$300

Additional Services

Graphic design, book and eBook layout, logo design, and digital illustrations available through business associates with whom I work closely. Please send your inquiries to joie_rasberry@yahoo.com

*Unless otherwise noted, "ds page" stands for double-spaced manuscript page, Times New Roman, 12 point font, one-inch margins top, bottom and sides.

New Client Discount

If this is your first time working with me, mention the New Client Discount and receive 10% off the first project I complete for you.

Payment Policies

For smaller projects, half of payment is due at the start of the project, and the rest is due upon project completion.

For larger projects, half is due at the start of the project. Remaining balance is payable in weekly or semimonthly installments.

EDITING

Editing Services

Editing & final proofreading, per ds page \$100

Extensive editing, with revisions, per ds page \$200

Website Content

Page content, per ds page \$300

Marketing Material

Please e-mail me for a personalized quote at joie_rasberry@yahoo.com

Social Media

For creating and running blogs, Facebook pages, Twitter accounts and other social media communications, please contact me for a quote at joie_rasberry@yahoo.com

WE WILL WORK WITH YOU

Joie Rasberry, CEO, Principal & Founder
Raspberry Institute, LLC.

Raspberry House of Hope, Inc.

9595 Six Pines Drive, Suite 8210

The Woodlands, Texas 77380

Office (832) 631-6343

Mobile (832) 577-2558

joie_rasberry@yahoo.com

www.joieraspberry.com

www.raspberryinstitute.com

www.raspberryhouseofhope.com