

# **Raspberry Institute**

## **We Transform Presenters into World-Class Performers**

### **PROFESSIONAL DEVELOPMENT & CORPORATE TRAINING FOR POWERFUL COMMUNICATION SKILLS**

When you learn the art of public speaking, you become unstoppable. At Raspberry Institute, we are driven by a single core belief — You. Have. What. It. Takes.

To us, you have the courage to stand in front of thousands with confidence, vulnerability, and authenticity. It means you have the gravitas and executive presence to command a room filled with world leaders and CEO's. It is your natural charisma. Your unique voice. It's you at your very best.

The best part? It's not a talent. It's a skill that can be refined with expert coaching. We have trained business professionals, government leaders, and TED Talk speakers to athletes, entrepreneurs, and more. Whether you need to amplify your voice or refine your message, Raspberry Institute can help.

### **PUBLIC SPEAKER TRAINING**

The art of onstage performance is a learned skill. Our team is prepared to help those in need of such a strong foundation, a few finishing touches, or something in between. Founder Joie Raspberry's unique blend of on-stage and classroom experience enables the Raspberry Institute to effectively teach businesspeople to tell stories in their own voices and make information memorable. A great story pulls everything together, and we teach burgeoning leaders to bring data to life through effective storytelling and delivery.

### **PROFESSIONAL DEVELOPMENT & CORPORATE TRAINING FOR POWERFUL COMMUNICATION SKILLS**

#### **PRESENTATION SKILLS TRAINING**

Every presentation should be a performance, where your audience is taken on an engaging journey that is insightful, inspiring, and unforgettable.

#### **PUBLIC SPEAKING SKILLS COACHING**

Learn the art of public speaking from some of the world's best coaches. Master interpersonal skills and communication skills to stand out as a leader.

## **SPEAKER AND EVENTS SERVICES**

Take your events to new heights. Train your speakers or even get expert guidance for your TED Talk application.

## **MEDIA TRAINING & COACHING**

From challenging interviews and sales presentations to crucial virtual events and live streaming, our coaches will show you the secrets to viral success.

## **FULL SPEAKER PACKAGE**

Receive breathtaking presentation slides, a flawless TED-worthy speech, expert speaker coaching, and detailed event rehearsals. Our full-service package will set you up to blow the competition away.

### **Training:**

Communication Skills

Presentation Skills

Business Storytelling

Media Training

PowerPoint and Slide Designs

Give a TED Style Talk

Sales Training

Public Speaking

Presentation & Speech Writing

Virtual Communication Skills

Advanced Communication Skills

Women in Leadership

### **Coaching:**

Public Speaking

Media Training

Give a TED Style Talk

Interview Skills

Fear of Public Speaking  
Communication Skills  
Business Storytelling  
Presentation Skills  
Presentation & Speech Writing  
Virtual Communication Skills  
Women in Leadership  
Advanced Communication Skills

**Classes:**

Public Speaking & Presentation Skills  
Business Storytelling  
Give a TED Style Talk  
Fear of Public Speaking  
Interview Skills  
PowerPoint & Slide Design  
Presentation Writing  
Virtual Communication Skills  
Media Training  
Rehearsal Bootcamp

**Courses:**

Public Speaking & Presentation Skills  
Presentation Writing: Write with Power  
Virtual Communication Skills

## **PUBLIC ONLINE VIRTUAL CLASSES**

Rehearsal Bootcamp: Public Live Online Class

Monday

Price: \$497.00

9:00AM – 11:00AM

Give a TED Style Talk: Public Live Online Class

Tuesday

Price: \$497.00

9:00AM – 11:00AM

Fear of Public Speaking: Public Live Online Class

Wednesday

Price: \$497.00

9:00AM – 11:00AM

Public Speaking & Presentation Skills: Public Live Online Class

Thursday

Price: \$497.00

9:00AM – 11:00AM

Business Storytelling: Public Live Online Class

Friday

Price: \$497.00

9:00AM – 11:00AM

## **IMPRESS**

\$1995 { Save \$200 }

You want to be more confident and charismatic. To express your ideas with clarity and command any room you walk into. This bundle helps you find your voice and amplify it.

**3 PRIVATE VIRTUAL COACHING SESSIONS**

**1 PUBLIC LIVE ONLINE CLASS**

**SPEAK WITH RASBERRY ONLINE PROGRAM**

## **INFLUENCE**

\$2995 { Save \$900 }

You want to take your communication skills to the next level. To elevate your message and delivery to be seen as an expert in your field. This bundle helps you make your mark and stand out.

**5 PRIVATE VIRTUAL COACHING SESSIONS**

**2 PUBLIC LIVE ONLINE CLASSES**

**SPEAK WITH RASBERRY ONLINE PROGRAM**

**WRITE WITH POWER ONLINE PROGRAM**

## **INSPIRE**

\$3995 { Save \$1600 }

You want to be a respected leader. To be the person who creates meaningful change in their industry. This bundle helps you strengthen your reputation and empower others.

**7 PRIVATE VIRTUAL COACHING SESSIONS**

**3 PUBLIC LIVE ONLINE CLASSES**

**SPEAK WITH RASBERRY ONLINE PROGRAM**

**WRITE WITH POWER ONLINE PROGRAM**

Raspberry Institute is a purpose-driven organization for breakthrough business communication, leadership training, and speaker coaching. We integrate the latest research in adult learning theory, neuroscience, and performance studies to elevate employee engagement, improve interpersonal communication, and develop world-class speakers.

#### **SPEAK LIKE A PRO**

- See how top speakers do it
- Learn industry best practices
- Get resources to help you succeed

#### **ELEVATE YOUR SKILLS**

- Talk with purpose and style
- Feel confident in your public speaking
- Overcome old habits

#### **CAPTIVATE OTHERS**

- Be an unforgettable speaker
- Engage audiences
- Achieve the results you want

#### **WORLD-CLASS TRAINERS**

Our expert speakers have years of personal and professional experience to share with you. This accelerates your learning and ensures you walk away with the highest level of knowledge and techniques. We believe in leading by example, so get ready to enjoy every minute!

#### **EXPERT KNOWLEDGE**

Every class we run includes people from many different backgrounds and industries. So, we make sure our public live online class includes time to address your questions and provide clear instructions. To practice a presentation, get personalized 1:1 coaching to elevate your skills further.

#### **IMPROVE YOUR DELIVERY**

Even if you're a shy public speaker, our experts can give your presentation techniques that will make a world of difference. From adjustments on how you enunciate right through pausing, you'll learn how to give a great presentation for maximum impact and results.

## **Frequently Asked Questions**

### **Does Rasberry Institute work with teams?**

Yes, we do. Moxie Institute is a leader in corporate training and has worked with small businesses up to the Fortune 100. We train leaders and their teams of professionals through high-end and proven experiential workshops.

### **How do I prepare for a speech?**

This depends on if you're preparing to write or preparing to deliver. If you're in the writing phase, make things easier for yourself by doing your research first. Check out our ultimate guide linked below for more tips. Preparing to deliver a speech calls for consistent rehearsal and breathing exercises. If you're unsure about coaching, our ultimate guide contains public speaking tips that will make the process as comfortable as possible.

### **How do I overcome a tendency to use filler words?**

Um, uh, actually, literally, and similar filler words are verbal static that your audience has to filter out. Overuse weakens your credibility and dilutes your message. One simple trick is to pause more often and slow down how you speak. Another is simple awareness so ask some friends or colleagues to point out every time you use filler words. Or record yourself when you speak and listen to yourself. Of course, professional speaking training is the most efficient way to overcome this habit.

### **Will you teach me an ideal public speaking style?**

Rasberry Institute will help you find a public speaking style that is best suited for you. Instead of squeezing you into a mold, we see the best results when we enhance your personal strengths through professional speaking training.

### **Can anyone become a great public speaker?**

Yes. But don't expect to become a carbon copy of whichever speaker you admire. Public speaking greatness comes from authenticity, and authenticity is a unique, individual thing. When you become a great public speaker, you'll do so in a way that only you can.

**Will Raspberry Institute write my speech for me?**

Raspberry Institute does offer professional speech-writing services! If you want to learn how to refine your own speechwriting, you can also take advantage of our 'Crafting A Presentation' coaching or on-demand course.